

amanda.j.smith

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designer

Self motivated professional committed to pursuing a life long career in Design. Offer a successful track record demonstrating strong problem solving skills, computer proficiency, applying creativity and attention to detail, combining expertise in usability research and graphic design to solve diverse design issues in addition to exceptional client relationship skills.

software skills

Photoshop, PageMaker, Illustrator, Dreamweaver, Flash MX, Action Script, 3D Studio Max, Director, FreeHand, HTML, Quark Xpress, Microsoft Office

experience

Firm 57, Inc. Indianapolis, Indiana | 2003 - Present

Lead web designer in a small web development firm. Work one-on-one with clients on a regular basis to develop website concepts and gather information for projects. Participate in development of projects from beginning to end, including mockup designs, client meetings, html coding, revisions, implementing and maintaining websites. Clients range from a large international HVAC company, an industry leader in the car auction business, the Indiana Governor nominee website, local businesses and small to large-scale material handling websites. Further development in Interface design concepts, design principles, usability studies, as well as branding, client relations and project management.

Freelance Web Design and Development | 2001 - Present

Website design and development, tradeshow booth design, print work and identity creation for various industries including technical job placement firms, a large scale law firm, and an IT company, and a medical communications company. Continue to gain experience in working with clients from initial inception of design to final billing. 100% Satisfaction rate from clients.

Interactapps, Inc., Indianapolis, Indiana | 2001 - 2003

Lead web designer and creative director for retail-focused software/internet development company. Designed websites for clients, maintained images and content on retail websites, created sales presentations and marketing materials, and controlled the creative direction of the company. Also designed various internal and client company logos, designed and maintained internal websites, and assisted in sales event planning and booth design. Performed regular quality assurance testing on client's development website, designed look and feel for e-commerce engine and related content management tool, and consulted with clients on website design, including websites for the community.

Traditional Art Experience

Concentration in the traditional art medias including photography, art history, painting and sharpening my sketching abilities to communicate ideas and solutions more efficiently.

education

Purdue University, West Lafayette, Indiana | Major: Computer Graphics Technology
Bachelor of Science: May 2001 | Major GPA: 3.94 / 4.00 | Cumulative GPA: 3.55/4.00

activities

Big Sister for the Big Brothers Big Sisters of Central Indiana
Social Director of Tau Gamma Sigma Honor Society for Computer Graphics Technology
Dean's List and Semester Honors multiple semesters
Member of Golden Key National Honor Society for academic excellence
Tutor for the School of Technology and Purdue University's Athletic Department

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